

A grand ballroom with ornate chandeliers and a red stage backdrop. The room is filled with round tables set for a formal dinner, each with white tablecloths, glassware, and floral centerpieces. The ceiling is high with exposed beams and several large, multi-tiered chandeliers. In the background, a stage is visible with a red curtain backdrop and ornate architectural details.

REACH MASQUERADE BALL

2023

Sponsorship Packages

REACH

Step into a world of mystery and allure at this year's Reach Masquerade Ball for an enchanting evening of elegance, intrigue and masked revelry.

Prepare to be indulged with premium food, beverages and entertainment at this unforgettable affair as our hosts explore the masks we wear in our everyday lives.



REACH MASQUERADE BALL

Friday, 13 October 2023

6.30 – 11.30pm

The Plaza Ballroom – Collins St, Melbourne

Black tie masquerade

Sponsorship Packages

We cordially invite friends of The Reach Foundation to support this annual major fundraising initiative through a limited number of sponsorship packages.

Your brand will be prominently showcased to a captive audience of event attendees, creating lasting impressions and engagement with loyal Reach supporters both inside and outside of the room.

Treat your staff or clients to an unforgettable evening, enjoy exclusive networking opportunities and align your organisation to one of Australia's longest-standing and much-loved youth not for profits.

Let the magic unfold for both our attendees and your brand with the knowledge you're supporting Reach to continue our vital work.



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REACH MASQUERADE BALL

GOLD SPONSORSHIP PACKAGE

\$25,000 donation to Reach

- Two tables of 10pax for your organisation at the event
- Option to have your table(s) hosted by a Reach Facilitator
- VIP entry to pre-event drinks from 6.30-7pm with a special guest speaker
- Your brand logo on all event communications and related collateral
- Your brand logo on the red carpet arrival media wall
- Your brand and guests are included in the event video sizzle reel for use across social media channels
- Product placement or collateral in guest goodie bags
- Creation of bespoke activation at the event (partner to supply installation/ product for activation at own cost)



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REACH MASQUERADE BALL

SILVER SPONSORSHIP PACKAGE

\$15,000 donation to Reach

- One table of 10pax for your organisation at the event
- Option to have your table hosted by a Reach Facilitator
- VIP entry to pre-event drinks from 6.30-7pm with special guest speaker
- Your brand logo displayed on event screens during the night
- Product placement or brand collateral in guest goodie bags
- Brand ownership of existing event activation (ie The 'Mushroom Records DJ Deck' or 'Photo booth brought to you by Ted's Cameras' - partner to supply installation/ product for activation at own cost)



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REACH MASQUERADE BALL

BRONZE SPONSORSHIP PACKAGE

\$10,000 donation to Reach

- One table of 10pax for your organisation at the event
- Option to have your table hosted by a Reach Facilitator
- VIP entry for your guests to pre-event drinks from 6.30-7pm with a special guest speaker
- Your brand logo displayed on event screens during the night
- Product placement or brand collateral in guest goodie bags



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REACH MASQUERADE BALL

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